

Champion News

The Official Newsletter of the
Voluntary Challenge and Registry (VCR) Inc.



Inside This Issue

- 1 Council of Champions Meeting and Leadership Awards Ceremony Were a Success
- 2 Tree Canada and Trans-Canada Pipelines – Sequestering Carbon through Tree Planting
- 3 VCR Inc.'s New Registration Guide Soon to be Released
- 4 International Workshop Explores Verification Mechanisms for GHG Emissions
- 5 On-line Registration Now Available !
- 6 Meetings/Events
- 7 Don't Miss the Dollars to Sense Workshops!
- 8 Welcome to VCR Inc.'s Newest Registrants!

Council of Champions Meeting and Leadership Awards Ceremony Were a Success

Our second annual Council of Champions Meeting and Leadership Awards Ceremony passed successfully at the Museum of Civilization on the night of February 11, 1999. More than 130 persons attended the event, including Ministers Goodale and Stewart, VCR Inc. Council of Champions/Board members, association heads, and government and industry representatives. Speakers included both Ministers, in addition to Ron Munkley, Chairman of

the VCR Inc. Board, Bob Flemington, VCR Inc. President, and Dr. David Bell, Chairman of the VCR Inc. Technical Advisory Committee. All award recipients, except for Minister McLellan, were able to be present to accept their Leadership Award.

Next year's annual Council of Champions Meeting and Leadership Awards Ceremony are scheduled to take place on February 10, 2000.



Congratulations to the 1998 VCR Inc. Award Winners!

From left to right: **Front row** – The Honourable Christine Stewart (Environment Canada), Marcy Korchinski (Government of Alberta), Eric Newell (Syncrude Canada Ltd.), Boris Jackman (Petro-Canada), Rudy Riedl (Enbridge Consumers Gas), Bob Page (TransAlta), and Terry Barrows (Encal Energy Limited). **Back row** – Gary Webster (Canadian Association of Petroleum Producers), Edward Tickle (Southern Alberta Institute of Technology), Al Chmelauskas (MacMillan Bloedel Limited), Art Heeney (Dupont Canada Inc.), Chuck Hantho (Dofasco Inc.), Don Ingram (Husky Oil Operations Limited), The Honourable Ralph Goodale (Natural Resources Canada), Elizabeth Arnold (City of Ottawa), and Bob Flemington (VCR Inc.).

Tree Canada and Trans-Canada Pipelines – Sequestering Carbon through Tree Planting

Since 1996, Trans-Canada Pipelines (TCPL), a VCR Inc. registrant, has helped the Tree Canada Foundation to plant close to 5.5 million trees. In so doing, Tree Canada has calculated that more than 1.2 million tons of carbon will be sequestered, making TCPL the first Tree Canada partner to surpass the one million tons of sequestered carbon mark.

Among the various initiatives undertaken by TCPL is the replanting program in the flooded Saguenay region of Québec and "Operation Re-Leaf", which rebuilt the urban forests devastated by the ice storms in eastern Ontario, Québec and New Brunswick.

TCPL is also part of such projects as the "Burrowing Owl Recovery Project" in Saskatchewan and the "Trout/Salmon Spawning Project" in Ontario, aimed at enhancing wildlife management and promoting bio-diversity.



Most recently, TCPL has been involved in Tree Canada's "Let's Root For Canada" initiative, which has seen more than 75 youth ambassadors travelling to dozens of Canadian communities taking part in tree planting, environmental and cultural events.

As recognition for its efforts, TCPL became the first recipient of Tree Canada's prestigious Eterne Award, which acknowledges a company's environmental leadership and commitment to address global climate change through tree planting.

We would like to take this opportunity to congratulate TCPL for its work with the Tree Canada Foundation! We encourage such partnerships, and we would like to encourage other VCR Inc. registrants to follow TCPL's lead as we all work together to reduce greenhouse gas emissions.

The Tree Canada Foundation is a not-for-profit, charitable organization established to encourage Canadians to plant and care for trees in urban and rural environments. Its goal is to help reduce the harmful effects of carbon dioxide emissions in support of climate change. The Foundation provides educational, technical and financial support through partnerships with the private and public sectors.

Should you wish to learn more about Tree Canada, please visit its Web site at www.treecanada.ca. You may also visit TCPL's most recent Progress Report, which describes its work with the Tree Canada Foundation, on the VCR Inc. Web site at www.vcr-mvr.ca under the "Registry" section.

VCR Inc.'s New Registration Guide Soon to be Released

With the help of our Technical Advisory Committee, we are currently in the process of writing the VCR Inc. *Registration Guide*, which will replace the *Participant's Handbook* that was written by Natural Resources Canada over three years ago. The new Guide will serve to walk registrants through the entire reporting process, from baseline development, through target setting, to the documentation of achieved results. It will also include other reporting tools such as up-to-date emissions factors and a complete description of the new Champion Reporting System.

Thank You for Your Support!

We would like to extend our thanks to those among you who took the time to respond to our annual survey. Thus far, we have received more than 300 responses – equivalent to a healthy 27 per cent response rate!

And for those of you who have not filled out the survey, we invite you to do so! We welcome your feedback as a means to analyze and to improve our operations.

-The VCR Inc. Team



Our new Registration Guide is scheduled for release to all VCR Inc. registrants and to other interested parties by end of Spring 1999. It will be distributed by mail and will also be available on-line at www.vcr-mvr.ca under the *Get Involved!* section.

Following its release, the Guide will be updated annually to reflect new developments as they materialize.



International Workshop Explores Verification Mechanisms for GHG Emissions

Bob Flemington, VCR Inc.'s President, recently addressed an international workshop held in Montréal, Québec, on March 22 and 23, 1999, which dealt with greenhouse gas (GHG) verification mechanisms for emission trading and credits. The workshop was conducted under the auspices of Canada's National Climate Change Secretariat, and was organized by Environment Canada, in partnership with the Earth Council of Canada, Natural Resources Canada and Industry Canada.

Among the items reviewed at this workshop were a Discussion Paper prepared by The Delphi Group on the verification of GHG emission reductions and a proposed Verification Framework. Both of these documents are currently being reviewed by Environment Canada's GHG Verification Framework Technical Advisory Group, and the workshop provided valuable input to this work. Bob Flemington is a member of this Technical Advisory Group.

The proposed framework for GHG Verification is intended to provide a vehicle for discussion concerning the establishment of the protocols, standards and infrastructure required to enable entities to verify their GHG emission reduction performance claims for technologies and processes.

On-line Registration Now Available!

New and existing VCR Inc. registrants can now submit their reports and update their files securely on the VCR Inc. Web site at www.vcr-mvr.ca. We encourage you to visit our site and to discover for yourself just how easy it is to submit information.

In addition to streamlining the registration process, our new on-line system will also introduce a more standardized reporting format. With time, we also plan to develop sector-specific electronic registry forms.

On-line registration is of particular value to first time registrants from small- and medium-sized enterprises and to those registrants who are 'Going for Gold' in their Champion-level reporting.

Should you have any questions or comments regarding this new system, please do not hesitate to contact our office by telephone: (613) 565-5151, fax: (613) 565-5743, or e-mail: info@vcr-mvr.ca. Your feedback is always welcome!

Champion News

APRIL 1999
VOLUME 2, ISSUE 2

Meetings/Events

(that involve VCR Inc.)

Wednesday, April 7, 1999

Bowmanville, Ontario
Canadian Industry Program
for Energy Conservation Task
Force Meeting

Monday, April 12, 1999

Sheraton Gateway Hotel
Toronto, Ontario
Credit for Early Action Face-
to-face Meeting

Thursday and Friday April 15 and 16, 1999

Calgary, Alberta
Greenhouse Gas Emission
Reduction Trading (GERT)
Pilot Technical
Committee Meeting

Thursday and Friday April 15 and 16, 1999

Toronto, Ontario
Enhanced Voluntary Action
Table (EVAT) Face-to-face
Meeting

Friday, May 7, 1999

Location TBD
(Calgary or Ottawa)
GERT Pilot Steering
Committee Meeting

continued on next page



Don't Miss the Dollars to \$ense Workshops!

The Office of Energy Efficiency (OEE) has developed two one-day workshops that demonstrate how to design and to implement an Energy Master Plan. Because of the obvious link between energy consumption and the emission of greenhouse gases, the Master Plan also provides the basis for a VCR Inc. Action Plan – a document that serves to describe the ways in which companies or organizations plan to reduce greenhouse gas emissions within their operations. Once submitted to VCR Inc., the Action Plan is then posted on the VCR Inc. Registry at www.vcr-mvr.ca.

The first of these workshops, *Dollars to \$ense: The Energy Master Plan*, introduces a comprehensive approach to energy efficiency. Second in the series is the *Dollars to \$ense: Energy Monitoring and Tracking* workshop, which shows how to effectively monitor and track energy use in facilities. A third workshop, *Dollars to \$ense: Spot the Opportunity*, is currently being developed and will be available in the Fall. It will demonstrate how to identify electrical and thermal energy savings opportunities.

To attend the workshop nearest you, please consult the calendar below and contact the OEE by telephone at 1-800-387-2000, by fax at (613) 947-4121, or by e-mail at innov.gen@nrcan.gc.ca.

Dollars to \$ense: The Energy Master Plan

Calgary, Alberta: April 13, 1999
Sudbury, Ontario: April 20, 1999

Ottawa, Ontario: May 17, 1999
Halifax, Nova Scotia: June 3, 1999

Dollars to \$ense: Energy Monitoring and Tracking

Toronto, Ontario: April 16, 1999
Ottawa, Ontario: May 18, 1999
Yellowknife, Northwest Territories:
June 8, 1999

Welcome to VCR Inc.'s Newest Registrants!

We would like to extend a warm welcome to the following commercial and institutional organizations that have recently registered with VCR Inc.:

- Capilano College
- Cégep Heritage College
- Cégep Marie-Victorin
- Collège Lionel-Groulx
- Crowne Plaza Hotel Winnipeg
- Fort Vermilion School Division No. 52
- The Hospital for Sick Children
- Kolter Property Management Limited
- Langara College
- London Health Sciences Centre
- Melron Property Enterprises Inc.
- Northern Gateway Regional Division No.10
- Peel District School Board
- Potashville School Division No. 80
- Regina Catholic Schools
- Toronto Dominion Centre Leaseholds Limited
- University of Saskatchewan
- Zellers

We look forward to partnering with you, as we strive together to reduce Canada's greenhouse gas emissions.



Champion News

APRIL 1999
VOLUME 2, ISSUE 2

Meetings/Events

(that involve VCR Inc.)
continued from previous page

Thursday, May 13, 1999

1:30 p.m. to 3:30 p.m.
Ottawa, Ontario
VCR Inc. Board Meeting

Monday and Tuesday May 17 and 18, 1999

Ottawa, Ontario
EVAT Face-to-face Meeting

Tuesday, Wednesday and Thursday May 18, 19 and 20, 1999

Ottawa Congress Centre
Ottawa, Ontario
*Canada's Energy Efficiency
Conference 1999*

Wednesday, Thursday and Friday May 26, 27 and 28, 1999

Telus Convention Centre,
Calgary, Alberta
*Combustion Canada '99
Conference – Plenary speaking
engagement on May 28, 1999*

CANADA'S CLIMATE CHANGE voluntary challenge & registry inc.
mesures volontaires et registre inc. DU DÉFI-CLIMAT CANADIEN

170 Laurier Avenue West, Suite 600
Ottawa, Ontario K1P 5V5
Tel.: (613) 565-5151
Fax: (613) 565-5743
E-mail: info@vcr-mvr.ca
Web Site: www.vcr-mvr.ca

170, avenue Laurier ouest, bureau 600
Ottawa (Ontario) K1P 5V5
Téléphone : (613) 565-5151
Télécopieur : (613) 565-5743
Courriel : info@vcr-mvr.ca
Site Web : www.vcr-mvr.ca



vcr - mvr inc.

VCR-MVR Inc. ©1999

Aussi disponible en français.