

Champion News



The Official Newsletter of
Canada's Climate Change Voluntary Challenge and Registry (VCR) Inc.

Inside This Issue

1 President's Message

2 Council of Champions Meeting and Leadership Awards Ceremony Are Fast Approaching...

3 Do You Know of Someone Who Deserves To Receive an Award for His/Her Contribution Towards the Reduction of GHG Emissions?

4 Congratulations to Our Newest Gold Reporters!

5 VCR Inc. and ABC Program Working in Partnership

6 Meetings/Events

7 Humber College Reduces GHG Emissions by Ten Per Cent

President's Message

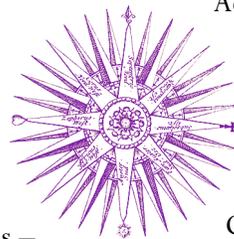
As we approach the end of another year, I am delighted to report that we have not only met our expectations for 1999, but that we have surpassed them! We now find ourselves turning to the new millenium with great anticipation and are looking forward to an even more active year in 2000.

With the implementation of our more rigorous Champion-level reporting system and the widespread distribution of our new *Registration Guide*, we have already succeeded in broadening and deepening the reporting of voluntary efforts across Canada. Since the implementation of this new system in July 1999, we have awarded Bronze, Silver or Gold Champion-level reporting status to a total of 61 registrants for their outstanding commitment towards the voluntary reduction of greenhouse gas (GHG) emissions.

Our Leadership Awards Program has also proven to be a great success. At our first Leadership Awards Ceremony in February 1999, we presented awards to fourteen organizations and individuals, ranging from municipal governments and educational institutions to major corporations – a shining example of the strong level of dedication that exists within both the private and public sectors to reduce GHG emissions. Our multi-stakeholder Technical Advisory Committee is currently in the process of judging for our upcoming Awards.

It was also during this year that we conducted our first annual stakeholder survey. A total of 401 completed surveys were returned to us and, taken together, this represented a 31 per cent response rate – excellent by industry standards. We have since studied the responses carefully and modified our operations to reflect the suggestions made by our stakeholders. We are now in the process of conducting our second annual VCR Inc. survey, which is designed to measure any changes in stakeholder satisfaction with our activities. Your input would be much appreciated.

It is upon our partnership with other organizations, however, that we have devoted the greater part of our efforts this past year. We have worked to establish seamless reporting linkages with a variety of organizations working in this field. These have included the Association of Canadian Community Colleges, the Federation of Canadian Municipalities' Partners for Climate Protection Program, Natural Resources Canada's Office of Energy Efficiency and Technology Early Action Measures, the Canadian Industry Program for Energy Conservation, the Ontario Centre for Environmental Technology Advancement, the World Energy Council, the Energy Council of Canada's Action by Canadians on Climate Change (the ABC Program) and the Greenhouse Gas Emission Reduction Trading (GERT) Pilot. Several other linkages are in the development stage. We look forward to strengthening these ties in the years to come, while establishing new ones along the way.



There is no doubt that we will continue to learn and to evolve. The voluntary approach is indeed a very important element of Canada's climate change effort and is consistent with the need to ensure that economic and environmental sustainability go hand in hand.

I thank you for your continued support over the past year, and I wish you and your families all the best over the holiday season and well beyond the new millennium.



Robert A. Flemington, P. Eng.
President

Council of Champions Meeting and Leadership Awards Ceremony Are Fast Approaching...

We are currently in the process of planning our third annual Council of Champions meeting, which will be held in conjunction with our second Leadership Awards Ceremony, in Hull, Québec. The event is scheduled to take place at the Museum of Civilization on the evening of March 2, 2000, and will be preceded by a board meeting. The Honourable Ralph Goodale, Minister of Natural Resources Canada, has been invited to present the leadership awards and to address the audience. His colleague, The Honourable David Anderson, Minister of Environment Canada, has also been invited to deliver a speech and to join in the celebration. VCR Inc.'s 1999 Annual Report is scheduled for release at this time.



Last year's event proved to be a great success. More than 140 representatives from associations, industry, government and environmental non-government

organizations attended. In addition, we presented VCR Inc. Leadership Awards to 14 winners for their outstanding achievements towards the reduction of Canada's GHG.

Do You Know of Someone Who Deserves To Receive an Award for His/Her Contribution Towards the Reduction of GHG Emissions?

With the approach of our Leadership Awards Ceremony in March 2000, we invite you to submit the name of an individual or an association who you feel has displayed extraordinary leadership towards the voluntary reduction of GHG emissions. Your nomination will be reviewed by a panel of judges from our multi-stakeholder Technical Advisory Committee, who will be responsible for selecting a winner among those nominated for these Individual and Association Leadership Awards.

Those recipients who are recognized for individual or association leadership must have been widely active as advocates for the voluntary climate change challenge. Last year's winners were The Honourable Anne McLellan, Minister of Justice and Attorney General of Canada, who was recognized for her efforts to encourage and to support voluntary reductions in GHG emissions when she was Minister of Natural Resources Canada, and the Canadian Association of Petroleum Producers who was instrumental in ensuring wide and dedicated participation from the Upstream Oil Industry.

Nominations should be forwarded to us by fax at (613) 565-5743 **no later than Wednesday, December 15, 1999**. We have enclosed a short form (please see attached) for you to complete in order to facilitate this process.

Thank you in advance for your support. Your help in compiling a list of worthy nominees for this year's Individual and Association Leadership Award recipients is greatly appreciated.

Congratulations to Our Newest Gold Reporters!

We would like to extend our congratulations to the following VCR Inc. registrants who most recently joined the ranks of **Gold** Champion Level Reporters:

- BC Hydro
- Bison Transport
- Canadian Petroleum Products Institute
- Conoco Canada Limited
- Dow Chemical Canada Inc.
- Enbridge Consumers Gas
- Fletcher Challenge Energy Canada Inc.
- Humber College of Applied Arts and Technology
- Langara College
- NOVA Chemicals
- Penn West Petroleum Ltd.
- SaskEnergy
- Southern Alberta Institute of Technology
- Suncor Inc.
- Syncrude Canada Ltd.
- TransCanada
- University College of the Fraser Valley

This honour was earned by surpassing VCR Inc.'s most rigorous reporting standards. We welcome you to view these Champion-level reports, as well as the official Gold Champion-level Reporter logo, in the *Registry* section of our Web site at <http://www.vcr-mvr.ca>.

Following the release of our new Registration Guide, we implemented our Champion Reporting System. Our evaluation feedback system (which examines reports received since November 1999) began full-scale operation in July 1999. Reporters who meet the Bronze, Silver or Gold requirements detailed in our Registration Guide receive a letter of commendation, authorization to use the specially designed logos in both official languages, as well as public recognition on our Web site. Gold Champion Level Reporters also receive a certificate for display purposes.

Dollars to \$ense Workshops

(organized by Natural Resources Canada's Office of Energy Efficiency)

Energy Master Plan

| | |
|-----------|-------------------|
| Winnipeg | November 23, 1999 |
| Calgary | December 7, 1999 |
| Vancouver | January 12, 2000 |
| Windsor | January 18, 2000 |

Monitoring & Tracking

| | |
|-----------|-------------------|
| Toronto | November 17, 1999 |
| Winnipeg | November 24, 1999 |
| Sudbury | December 8, 1999 |
| Vancouver | January 18, 2000 |
| Calgary | January 19, 2000 |

Spot the Energy Savings Opportunities

| | |
|---------|-------------------|
| Toronto | November 25, 1999 |
| Sudbury | December 9, 1999 |
| Calgary | January 25, 2000 |

For further information about these workshops, please contact Monique Caouette at (613) 996-2494.

VCR Inc. and ABC Program Working in Partnership

Action by Canadians on Climate Change (the ABC Program) is a unique, national-level, public education and action program designed to engage individuals voluntarily in reducing Canada's GHG emissions. This year, ABC is delivering its public education through a series of interactive workshops offered to individuals either in the workplace or in their community. At these sessions, participants are encouraged to *pledge* to reduce GHG emissions through the implementation of specific actions of their choice. The pledges are then recorded in an electronic database and followed up by ABC. Several organizations that are registered at VCR Inc. have brought the workshops to their companies and have found them to be very informative.

ABC partner companies can use their participation in the ABC Program towards meeting the *Education, Training and Awareness* component of their VCR Inc. Champion-level report. In addition, we are hoping to utilize the companies that host ABC workshops as vehicles through

Champion News

NOVEMBER 1999

VOLUME 2, ISSUE 5

Meetings/Events

(that involve VCR Inc.)

Wednesday, Thursday and Friday November 17, 18 and 19, 1999

Ottawa, Ontario
Climate Change & Energy Options Symposium – organized by the Canadian Nuclear Society

Monday November 22, 1999

Toronto, Ontario
Pilot Emissions Reduction Trading Program Executive Committee Meeting

Tuesday November 23, 1999

Enbridge Offices
Toronto, Ontario
Pilot Emissions Reduction Trading Program Working Group Meeting

Wednesday November 24, 1999

Maitland, Ontario
Canadian Industry Program for Energy Conservation Task Force Meeting

Thursday November 25, 1999

Ottawa, Ontario
VCR Inc. Board of Directors Meeting

continued on next page



VCR inc.

which organizations might register an aggregated Action Plan with our Registry.

ABC is supported financially by, and delivered through, partners in industry, business and local governments. The federal government, through the Climate Change Action Fund, is a key partner. Other partners signed up to date, at various levels of participation, include the following:

ABC Champions

Enbridge Inc.
Syncrude Canada Ltd.
Ontario Power Generation
Hydro Québec/Gaz Metro/
TransQuébec & Maritimes Pipelines
SaskPower

ABC Leaders

Atomic Energy of Canada Ltd.

ABC Supporters

Newfoundland Power

For further details about the ABC Program, please contact:

Ms. Sara Melamed
ABC Program Director
Tel.: (613) 952-3316
E-mail: abc@energy.ca.



Humber College Reduces GHG Emissions by Ten Per Cent

Adapted from an article by David J. Wylie, *The Humber Et Cetera*, Vol. 28, Issue 1

We recently awarded a gold certificate to Humber College for its commitment to reduce GHG emissions

– a level reached only by three other post-secondary institutions registered with us.

According to Spencer Wood, Project Coordinator for Facilities Management, the College has succeeded in reducing its GHG emissions by ten per cent compared to 1990 levels. Carbon dioxide emissions have been reduced by about 4,000 tonnes annually since 1995 – a reduction equal to the exhaust from approximately 900 cars over the course of a year.

The College has accomplished this feat by investing money into energy saving projects. “We went from four lamps in a fixture down to two plus a reflector,” said Wood. Other energy saving renovations have included a new computerized system that controls heating and air conditioning, boiler sequencing, and occupancy sensors that serve to turn lights on or off depending on whether someone is in the room. The College has also given instructions to its staff to turn off their computers at the end of the day.

Wood said that he is unsure about how much money has been spent from the College’s energy budget, but that the projects will pay for themselves over time.



We extend our warmest of wishes to you and your family over the upcoming holiday season and well beyond the new millennium!



CANADA'S CLIMATE CHANGE voluntary challenge & registry inc.
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NOVEMBER 1999
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Meetings/Events

(that involve VCR Inc.)
continued from previous page

Monday and Tuesday December 13 and 14, 1999

Environment Canada,
North Vancouver, British
Columbia
*Greenhouse Gas Emission
Reduction Trading Pilot
Technical Committee Meeting*

Thursday, January 13, 1999

Toronto, Ontario
*Pilot Emissions Reduction
Trading Program Working
Group Meeting*

Monday, January 17, 2000

Vancouver, British Columbia
*Greenhouse Emissions
Management Consortium
Board of Directors' Meeting –
Speaking Engagement*

Monday, January 17, 2000

*VCR Inc. Technical Advisory
Committee Conference Call
Meeting*

Thursday, March 2, 2000

Hull, Québec
*TAC Meeting with the Board,
VCR Inc. Board of Directors
Meeting, Annual Council of
Champions Meeting and
Leadership Awards Ceremony*

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Aussi disponible en français.